

SIMMONS PITCHER PUMP (PART#1160) SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Simmons Pitcher Pump Sweepstakes ("Sweepstakes") is open to legal residents of Massachusetts, age 18 years or older at the time of entry. The following are ineligible: employees (and their immediate family and household members of any of the foregoing whether or not related) of Concord Lumber Corporation ("CLC"), and Facebook and each of their respective parents, subsidiaries, divisions, trustees, franchisees, participating vendors, distributors, advertising and promotion agencies and affiliated entities (collectively, including Sponsor and Administrator, the "Sweepstakes Entities"). Void wherever prohibited by law. Sweepstakes is governed by U.S. law and subject to all applicable federal, state and local laws and regulations. This Sweepstakes is in no way sponsored, endorsed or administered by or associated with Facebook. The information you provide will be directed to Sponsor, not to Facebook, and will only be used to select and notify potential winners. By entering the Sweepstakes, participants agree to accept and be bound by all terms of these Official Rules and Regulations ("Official Rules").

WHEN TO ENTER: From July 27th, 2018 at 5:00 p.m. ET to August 9th, 2018 at 11:59 p.m. ET (the "Sweepstakes Period"), Sponsor will be conducting this Sweepstakes encouraging participants to enter for a chance to win a prize ("Prize"). To be eligible all entries must be received no later than 11:59 p.m. ET on August 10th, 2018. Administrator's computer is the official time clock.

HOW TO ENTER: During the Sweepstakes Period, you must "like" the "Sweepstakes" post. Please note that your Facebook Page cannot be set as "private" and "comments" must be made public to allow Administrator to contact you in the event you become eligible to win a Prize. Limit one (1) entry per person or Facebook account per Sweepstakes Period. Multiple participants are not permitted to share the same email address or Facebook ID.

All entries are subject to verification. All entries must comply with the Facebook Terms of Service and Privacy Policy available at www.facebook.com, in addition to these Official Rules. Entries are the views/opinions of the individual participant and do not reflect the views of the Sweepstakes Entities in any way. Entries will be declared made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized Account Holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries must be submitted in the name of an individual person and the Prize can only be awarded to the person whose name is on the winning entry. Entries generated by script, macro or other automated means will be void. The Sweepstakes Entities are not responsible for misdirected, incomplete, lost, late, illegible, undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit or affect a person's ability to participate in the Sweepstakes, whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond the Sweepstakes Entity's control, which

corrupt the integrity, administration, security or proper operation of the Sweepstakes, the Sweepstakes Entities reserve the right, in their sole discretion, to disqualify entrants and/or modify, cancel or suspend the Sweepstakes. In the event of cancellation, Administrator reserves the right to award prizes from among all eligible, non-suspect entries received prior to the event requiring such cancellation. False or deceptive entries or acts will render the entrant ineligible. All entries become the property of Administrator and will not be acknowledged or returned.

HOW TO WIN: One (1) potential prize winner (when verified by the Administrator as set forth below, the "Winner") who "likes" the Sweepstakes post will be randomly selected by Administrator on or around August 10th, 2018 from among all eligible entries received during the Sweepstakes Period. The odds of winning will depend on the total number of eligible entries received during the Sweepstakes Period. The potential Winner will be contacted directly by Administrator via Facebook Messenger with a Prize acceptance form ("Prize Acceptance Form") to include first and last names, email address, full mailing address, and phone number. Such Prize acceptance form must be returned to Administrator within five (5) business days as specified in the Prize Acceptance Form. If potential Winner meets eligibility requirements they will receive a confirmation email from Administrator indicating the window for Prize fulfillment. If a potential Winner does not meet the qualifications set forth herein, they will receive a message via Facebook Messenger that they have been disqualified and no further messages will be received from Administrator. If a potential Winner fails to respond via email or fax within the allotted time period, the Prize may be forfeited and an alternate potential Winner may be selected from the remaining eligible entries received until One (1) Winner has been chosen at the sole discretion of Administrator. Winner must meet all eligibility requirements including the timely execution and return of all necessary releases and documents (if any) required by Administrator. Potential Winner may be requested to provide proof that he or she is the Authorized Account Holder of the e-mail address associated with a winning entry. The decision of Administrator will be final and binding in all matters.

PRIZES: One (1) Winner will receive one (1) Simmons Pitcher Pump at a retail value of Sixty-Two Dollars and Fifty-Nine Cents (\$62.59).

No substitution or transfer of prizes or cash redemptions permitted by the Winner. Sponsor reserves the right to substitute for any reason whatsoever a prize (or portion thereof) of comparable or greater value, at their sole discretion. Prize is awarded "as is" with no warranty or guarantee, either expressed or implied by the Sponsor. Winner is responsible for the reporting and payment of all taxes (if any) as well as any other costs and expenses associated with acceptance and use of prize not specified herein as being awarded.

GENERAL RULES AND REGULATIONS: By entering this Sweepstakes, you consent to receive an email message from Sponsor. If you opt to use Facebook via your wireless mobile device (which may only be available via participating wireless carriers and is not required to enter the Sweepstakes), standard text messaging and/or data rates may apply for each message sent or received from your handset according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes. Participation in this Sweepstakes by mobile device means that you understand that you may receive additional messages by mobile device relating to this Sweepstakes, including notifying you if you are a Winner, which may be subject to charges pursuant to your carrier's rate plan. Text messaging may not be

available from all mobile phone service carriers and handset models. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions. If: (i) a potential Winner does not comply within the time periods set forth herein, (ii) a potential Winner declines his or her prize, or (iii) a potential Winner fails to comply with any of the Official Rules as outlined herein, such potential Winner will be disqualified and an alternate potential Winner will be selected by random drawing at the Sponsor's sole discretion. The Sponsor expressly disclaims any responsibility and you agree to indemnify and hold harmless the Sponsor from and against any and all claims, actions, demands and/or liability for injury, death, damage or loss whatsoever relating to or arising in connection with participation in this Sweepstakes (regardless of the cause of such injury, damage or loss) and/or the delivery and/or subsequent use or misuse of any of the prizes awarded (including any travel or activity related thereto). You acknowledge that nothing herein shall constitute an employment, joint venture, or partnership relationship between you and Sponsor. In no way are you to be construed as the agent or to be acting as the agent of Sponsor.

OFFICIAL RULES OR WINNERS LIST: For a copy of the official Rules or the Winner List (available on or about August 10th, 2018), send a self-addressed, stamped to the following address by September 1st, 2018: (Please specify "Official Rules" or Winner") Concord Lumber Corporation Sweepstakes, 55 White St., P.O. Box 1526, Littleton, MA, 01460.