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## CONCORD LUMBER CORPORATION CELEBRATES 70<sup>TH</sup> ANNIVERSARY WITH UPDATED APPEARANCE AND OFFERINGS

Store remodel, expanded product line and updated website will enhance customer experience for both homeowners and professionals

**LITTLETON, MA, October 26, 2016** – Concord Lumber Corporation, a building materials supply company in Littleton, Massachusetts, is celebrating its 70<sup>th</sup> anniversary in 2016. Established by the Smith family in Concord in 1946, Concord Lumber Corporation has expanded from 6 employees and one location to nearly 130 employees and four divisions. The now employee-owned company is celebrating its 70<sup>th</sup> year with a store remodel for the Littleton location, additional product offerings and an updated website.

The company operates two lumber and building materials stores, Concord Lumber and Littleton Lumber (in Concord, MA and Littleton, MA respectively), a kitchen and bath division, The Kitchen Works (in Acton, MA) and a moulding and millwork division, Forester Moulding and Millwork (in Littleton, MA). Additionally, the company has an installed sales department for windows and doors.

The Littleton Lumber division kicked off a store remodel this summer with the help of Emery-Waterhouse, the company's new hardware supplier. Along with new paint and flooring, the store layout has been drastically changed. More customer service counters have been added, the door and window showroom has been updated and improved, the product offerings have been expanded and new signage is allowing for easier navigation of the store's products.

To help further enhance the customer experience, Concord Lumber Corporation has recently launched a new website. The website has a built-in product selection guide, expanded information on the company's services, a contractor/builder directory for homeowners, and dedicated professional and homeowner sections.

The company's kitchen division, The Kitchen Works, continues to expand its offerings and showcases mini kitchen vignettes from leading manufactures, such as Merillat, Schrock, Decora, Plato, Mouser, Wolf and Executive brands in one of the largest showrooms in the region. Forester Moulding & Millwork carries an array of beautiful in-stock mouldings and specializes in "whole house" interior trim packages. Additionally, it has become one of the area's go-to experts when it comes to historical reproductions at town halls, libraries, office buildings and homes.

## **About Concord Lumber Corporation**

Concord Lumber Corporation operates two lumberyards, building materials and hardware stores, a millwork and moulding division and a kitchen design center. Established in 1946, Concord Lumber Corporation is 100% employee-owned and has nearly 130 employees. The company focuses on professional builder, remodeler and homeowner customers in eastern and central Massachusetts, Rhode Island, southern New Hampshire, southern Maine, and eastern Connecticut. Concord Lumber Corporation's team of experts can work with you from concept to finish. For more information, visit www.concordlumbercorp.com.